

**CREB (48H2) Rabbit mAb (HRP Conjugate)**

**Orders:** 877-616-CELL (2355)  
orders@cellsignal.com

**Support:** 877-678-TECH (8324)

**Web:** info@cellsignal.com  
cellsignal.com

3 Trask Lane | Danvers | Massachusetts | 01923 | USA

**For Research Use Only. Not for Use in Diagnostic Procedures.**

Applications:	Reactivity:	Sensitivity:	MW (kDa):	Source/Isotype:	UniProt ID:	Entrez-Gene Id:
W	H M R Mk Dm	Endogenous	43	Rabbit IgG	#P16220	1385

**Product Usage Information****Application**

Western Blotting

**Dilution**

1:1000

**Storage**

Supplied in 136 mM NaCl, 2.6 mM KCl, 12 mM sodium phosphate (pH 7.4) dibasic, 2 mg/ml BSA, and 50% glycerol. Store at -20°C. Do not aliquot the antibody.

**Specificity/Sensitivity**

CREB (48H2) Rabbit mAb (HRP Conjugate) detects endogenous levels of total CREB-1 protein. The antibody does not cross-react with other ATF/CREB family members.

**Source / Purification**

Monoclonal antibody is produced by immunizing animals with recombinant protein specific to the amino terminus of human CREB-1 protein.

**Description**

This Cell Signaling Technology antibody is conjugated to the carbohydrate groups of horseradish peroxidase (HRP) via its amine groups. The HRP conjugated antibody is expected to exhibit the same species cross-reactivity as the unconjugated CREB (48H2) Rabbit mAb #9197.

**Background**

CREB is a bZIP transcription factor that activates target genes through cAMP response elements. CREB is able to mediate signals from numerous physiological stimuli, resulting in regulation of a broad array of cellular responses. While CREB is expressed in numerous tissues, it plays a large regulatory role in the nervous system. CREB is believed to play a key role in promoting neuronal survival, precursor proliferation, neurite outgrowth, and neuronal differentiation in certain neuronal populations (1-3). Additionally, CREB signaling is involved in learning and memory in several organisms (4-6). CREB is able to selectively activate numerous downstream genes through interactions with different dimerization partners. CREB is activated by phosphorylation at Ser133 by various signaling pathways, including Erk, Ca<sup>2+</sup>, and stress signaling. Some of the kinases involved in phosphorylating CREB at Ser133 are p90RSK, MSK, CaMKIV, and MAPKAPK-2 (7-9).

**Background References**

1. Lonze, B.E. et al. (2002) *Neuron* 34, 371-85.
2. Lee, M.M. et al. (1999) *J Neurosci Res* 55, 702-12.
3. Redmond, L. et al. (2002) *Neuron* 34, 999-1010.
4. Dash, P.K. et al. (1990) *Nature* 345, 718-21.
5. Yin, J.C. et al. (1994) *Cell* 79, 49-58.
6. Guzowski, J.F. and McGaugh, J.L. (1997) *Proc Natl Acad Sci USA* 94, 2693-8.
7. Xing, J. et al. (1998) *Mol Cell Biol* 18, 1946-55.
8. Ribar, T.J. et al. (2000) *J Neurosci* 20, RC107.
9. Tan, Y. et al. (1996) *EMBO J* 15, 4629-42.

**Species Reactivity**

Species reactivity is determined by testing in at least one approved application (e.g., western blot).

**Western Blot Buffer**

**IMPORTANT:** For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.

**Applications Key**

**W:** Western Blotting

**Cross-Reactivity Key**

**H:** Human **M:** Mouse **R:** Rat **Mk:** Monkey **Dm:** D. melanogaster

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