

Store at -20C  
#4739**Max (S20) Antibody**

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**For Research Use Only. Not for Use in Diagnostic Procedures.**

Applications:	Reactivity:	Sensitivity:	MW (kDa):	Source/Isotype:	UniProt ID:	Entrez-Gene Id:
W, IP	H M R	Endogenous	19-21	Rabbit	#P61244	4149

**Product Usage Information****Application**

Western Blotting  
Immunoprecipitation

**Dilution**

1:1000  
1:50

**Storage**

Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 µg/ml BSA and 50% glycerol. Store at -20°C. Do not aliquot the antibody.

**Specificity/Sensitivity**

Max (S20) Antibody detects endogenous levels of total Max protein.

**Species predicted to react based on 100% sequence homology**

Monkey, Bovine

**Source / Purification**

Polyclonal antibodies are produced by immunizing animals with a synthetic peptide corresponding to residues near the amino terminus of Max. Antibodies are purified by protein A and peptide affinity chromatography.

**Background**

Members of the Myc/Max/Mad network function as transcriptional regulators with roles in various aspects of cell behavior, including proliferation, differentiation, and apoptosis (1). These proteins share a common basic-helix-loop-helix leucine zipper (bHLH-ZIP) motif required for dimerization and DNA-binding. Max was originally discovered based on its ability to associate with c-Myc and found to be required for the ability of Myc to bind DNA and activate transcription (2). Subsequently, Max has been viewed as a central component of the transcriptional network, forming homodimers as well as heterodimers with other members of the Myc and Mad families (1). The association between Max and either Myc or Mad can have opposing effects on transcriptional regulation and cell behavior (1). The Mad family consists of four related proteins; Mad1, Mad2 (Mxi1), Mad3, and Mad4, and the more distantly related members of the bHLH-ZIP family, Mnt and Mga. Like Myc, the Mad proteins are tightly regulated with short half-lives. In general, Mad family members interfere with Myc-mediated processes, such as proliferation, transformation, and prevention of apoptosis by inhibiting transcription (3,4).

**Background References**

1. Baudino, T.A. and Cleveland, J.L. (2001) *Mol Cell Biol* 21, 691-702.
2. Blackwood, E.M. and Eisenman, R.N. (1991) *Science* 251, 1211-7.
3. Henriksson, M. and Lüscher, B. (1996) *Adv Cancer Res* 68, 109-82.
4. Grandori, C. et al. (2000) *Annu Rev Cell Dev Biol* 16, 653-99.

**Species Reactivity**

Species reactivity is determined by testing in at least one approved application (e.g., western blot).

**Western Blot Buffer**

**IMPORTANT:** For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.

**Applications Key**

**W:** Western Blotting **IP:** Immunoprecipitation

**Cross-Reactivity Key**

**H:** Human **M:** Mouse **R:** Rat

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