## Phospho-CREB (Ser133) (D1G6) Rabbit



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<b>Applications:</b> W, IP, ChIP	Reactivity: H M R	<b>Sensitivity:</b> Endogenous	<b>MW (kDa):</b> 43	<b>Source/Isotype:</b> Rabbit IgG	UniProt ID: #P16220	Entrez-Gene Id: 1385
Product Usage Information		Application Western Blotting Immunoprecipitation Chromatin IP			<b>Dilution</b> 1:1000 1:50 1:50	
Storage		Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 $\mu$ g/ml BSA, 50% glycerol and less than 0.02% sodium azide. Store at –20°C. Do not aliquot the antibody.				
Specificity/Sensitivity		Phospho-CREB (Ser133) (D1G6) Rabbit mAb detects endogenous levels of CREB only when phosphorylated at Ser133. The antibody also detects the phosphorylated form of the CREB-related protein, ATF-1.				
Source / Purification		Monoclonal antibody is produced by immunizing animals with a synthetic phosphopeptide corresponding to residues surrounding Ser133 of human CREB protein.				
Background		CREB is a bZIP transcription factor that activates target genes through cAMP response elements. CREB is able to mediate signals from numerous physiological stimuli, resulting in regulation of a broad array of cellular responses. While CREB is expressed in numerous tissues, it plays a large regulatory role in the nervous system. CREB is believed to play a key role in promoting neuronal survival, precursor proliferation, neurite outgrowth, and neuronal differentiation in certain neuronal populations (1-3). Additionally, CREB signaling is involved in learning and memory in several organisms (4-6). CREB is able to selectively activate numerous downstream genes through interactions with different dimerization partners. CREB is activated by phosphorylation at Ser133 by various signaling pathways, including Erk, Ca <sup>2+</sup> , and stress signaling. Some of the kinases involved in phosphorylating CREB at Ser133 are p90RSK, MSK, CaMKIV, and MAPKAPK-2 (7-9).				
Background References		<ol> <li>Lonze, B.E. et al. (2002) Neuron 34, 371-85.</li> <li>Lee, M.M. et al. (1999) J Neurosci Res 55, 702-12.</li> <li>Redmond, L. et al. (2002) Neuron 34, 999-1010.</li> <li>Dash, P.K. et al. (1990) Nature 345, 718-21.</li> <li>Yin, J.C. et al. (1994) Cell 79, 49-58.</li> <li>Guzowski, J.F. and McGaugh, J.L. (1997) Proc Natl Acad Sci USA 94, 2693-8.</li> <li>Xing, J. et al. (1998) Mol Cell Biol 18, 1946-55.</li> <li>Ribar, T.J. et al. (2000) J Neurosci 20, RC107.</li> <li>Tan, Y. et al. (1996) EMBO J 15, 4629-42.</li> </ol>				

**Species Reactivity** Species reactivity is determined by testing in at least one approved application (e.g., western blot).

Western Blot Buffer IMPORTANT: For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X

TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.

Applications Key W: Western Blotting IP: Immunoprecipitation ChIP: Chromatin IP

Cross-Reactivity Key H: Human M: Mouse R: Rat

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