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## CREB (48H2) Rabbit mAb (PE Conjugate)

For Research Use Only. Not for Use in Diagnostic Procedures.

<b>Applications:</b> FC-FP	<b>Reactivity:</b> H M R Mk Dm	<b>Sensitivity:</b> Endogenous	<b>Source/Isotype:</b> Rabbit IgG	<b>UniProt ID:</b> #P16220	<b>Entrez-Gene Id:</b> 1385
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### Product Usage Information

#### Application

Flow Cytometry (Fixed/Permeabilized)

#### Dilution

1:50

### Storage

Supplied in PBS (pH 7.2), less than 0.1% sodium azide and 2 mg/ml BSA. Store at 4°C. Do not aliquot the antibodies. Protect from light. Do not freeze.

### Specificity/Sensitivity

CREB (48H2) Rabbit mAb (PE Conjugate) recognizes endogenous levels of total CREB-1 protein. The antibody does not cross-react with other ATF/CREB family members.

### Source / Purification

Monoclonal antibody is produced by immunizing animals with recombinant protein specific to the amino terminus of human CREB-1 protein.

### Description

This Cell Signaling Technology antibody is conjugated to phycoerythrin (PE) and tested in-house for direct flow cytometry analysis in human cells. This antibody is expected to exhibit the same species cross-reactivity as the unconjugated CREB (48H2) Rabbit mAb #9197.

### Background

CREB is a bZIP transcription factor that activates target genes through cAMP response elements. CREB is able to mediate signals from numerous physiological stimuli, resulting in regulation of a broad array of cellular responses. While CREB is expressed in numerous tissues, it plays a large regulatory role in the nervous system. CREB is believed to play a key role in promoting neuronal survival, precursor proliferation, neurite outgrowth, and neuronal differentiation in certain neuronal populations (1-3). Additionally, CREB signaling is involved in learning and memory in several organisms (4-6). CREB is able to selectively activate numerous downstream genes through interactions with different dimerization partners. CREB is activated by phosphorylation at Ser133 by various signaling pathways, including Erk, Ca<sup>2+</sup>, and stress signaling. Some of the kinases involved in phosphorylating CREB at Ser133 are p90RSK, MSK, CaMKIV, and MAPKAPK-2 (7-9).

### Background References

1. Lonze, B.E. et al. (2002) *Neuron* 34, 371-85.
2. Lee, M.M. et al. (1999) *J Neurosci Res* 55, 702-12.
3. Redmond, L. et al. (2002) *Neuron* 34, 999-1010.
4. Dash, P.K. et al. (1990) *Nature* 345, 718-21.
5. Yin, J.C. et al. (1994) *Cell* 79, 49-58.
6. Guzowski, J.F. and McGaugh, J.L. (1997) *Proc Natl Acad Sci USA* 94, 2693-8.
7. Xing, J. et al. (1998) *Mol Cell Biol* 18, 1946-55.
8. Ribar, T.J. et al. (2000) *J Neurosci* 20, RC107.
9. Tan, Y. et al. (1996) *EMBO J* 15, 4629-42.

### Species Reactivity

Species reactivity is determined by testing in at least one approved application (e.g., western blot).

### Applications Key

**FC-FP:** Flow Cytometry (Fixed/Permeabilized)

### Cross-Reactivity Key

**H:** Human **M:** Mouse **R:** Rat **Mk:** Monkey **Dm:** D. melanogaster

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