Revision	1	

Store at -20C	PDBu (Phorbol 12,13-Dibutyrate)	C T	Cell Signaling	
		Orders:	877-616-CELL (2355) orders@cellsignal.com	
80	1 mg	Support:	877-678-TECH (8324)	
#12808		Web:	info@cellsignal.com cellsignal.com	
#1		3 Trask Lane   Danvers   Ma	ssachusetts   01923   USA	
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Background	Phorbol 12, 13-Dibutyrate (PDBu) is a phorbol ester and a potent activator of protein kinase C (PKC). Frequently used in cancer research, PDBu is widely characterized to promote tumors in a variety of tissue types (1,2). PDBu treatment of cells can lead to activation of downstream PKC targets such as p44/42 MAPK and MARCKS (3-5). Although less potent than TPA, research has shown PDBu elicits less nonspecific binding (6,7) and is less hydrophobic allowing for easy wash out from cells in tissue culture (8).	
Molecular Formula	C <sub>28</sub> H <sub>40</sub> O <sub>8</sub>	
Molecular Weight	504.61 g/mol	
Purity	>99%	
CAS	37558-16-0	
Solubility	Souble in DMSO at 25mg/ml and EtOH at 20mg/ml.	
Storage	Store lyophilized or in solution at -20°C, desiccated. In lyophilized form, the chemical is stable for 24 months. Once in solution, use within 3 months to prevent loss of potency. Aliquot to avoid multiple freeze/thaw cycles.	
Directions for Use	PDBu is supplied as a lyophilized powder. For a 2 mM stock, reconstitute the 1 mg in 990.9 µl DMSO. Working concentrations and length of treatment can vary depending on the desired effect, but it is typically used at 20-2000 nM for 15-30 min. Soluble in DMSO or ethanol.	
Background References	<ol> <li>Blumberg, P.M. et al. (1983) Ann N Y Acad Sci 407, 303-15.</li> <li>Driedger, P.E. and Blumberg, P.M. (1980) Proc Natl Acad Sci U S A 77, 567-71.</li> <li>Caunt, C.J. and McArdle, C.A. (2010) J Cell Sci 123, 4310-20.</li> <li>Bapat, S. et al. (2001) FEBS Lett 499, 21-6.</li> <li>Tanabe, A. et al. (2012) J Cell Physiol 227, 618-29.</li> <li>Shoyab, M. and Todaro, G.J. (1980) Nature 288, 451-5.</li> <li>Chida, K. and Kuroki, T. (1983) Cancer Res 43, 3638-42.</li> <li>Dunphy, W.G. et al. (1981) Cancer Res 41, 2640-7.</li> </ol>	
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