## Store at -20C Brn2/POU3F2 (D2C1L) Rabbit mAb $\mathbf{m}$ 3 Trask Lane | Danvers | Massachusetts | 01923 | USA

## For Research Use Only. Not for Use in Diagnostic Procedures.

	<b>activity:</b> H M R	<b>Sensitivity:</b> Endogenous	<b>MW (kDa):</b> 55	<b>Source/Isotype:</b> Rabbit IgG	<b>UniProt ID:</b> #P20265	<b>Entrez-Gene Id</b> 5454	
Product Usage Information		For optimal ChIP and ChIP-seq results, use 10 μl of antibody and 10 μg of chromatin (approximately 4 x 10 <sup>6</sup> cells) per IP. This antibody has been validated using SimpleChIP <sup>®</sup> Enzymatic Chromatin IP Kits.					
		The CUT&RUN dilution was determined using CUT&RUN Assay Kit #86652.					
		The CUT&Tag dilution was determined using CUT&Tag Assay Kit #77552.					
		Application			Dilution		
		Western Blotting			1:1000		
		Immunoprecipitatior	ı		1:100		
		Immunofluorescence	e (Frozen)		1:1600 - 1:3200		
		Chromatin IP			1:50		
		Chromatin IP-seq			1:50		
		CUT&RUN			1:50		
		CUT&Tag			1:50		
Storage		Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 μg/ml BSA, 50% glycerol and less than 0.02% sodium azide. Store at –20°C. Do not aliquot the antibody.					
		For a carrier free (BS/	A and azide free) ve	sion of this product see	product #35173.		
Specificity/Sensitivi	ty	Brn2/POU3F2 (D2C1L	.) Rabbit mAb recog	nizes endogenous levels	of total Brn2/POU	3F2 protein.	
Source / Purification	n	Monoclonal antibody is produced by immunizing animals with a synthetic peptide co residues near the amino terminus of human Brn2/POU3F2 protein.			orresponding to		
Background		Brn2/POU3F2 is a POU domain-containing transcription factor involved in neuronal differentiation and activation of the corticotrophin-releasing hormone gene (1,2). In mice, disruption of the Brn2 gene results in loss of specific neuronal lineages in the hypothalamus (3). In addition to its role in mammalian neurogenesis, Brn2 has also been implicated in melanoma tumorigenesis and has been shown in the literature to be overexpressed in human melanoma cells compared to normal melanocytes (4,5). Recent studies also identify Brn2 as a transcription factor playing an important role in keratinocyte differentiation (6). Recent reports demonstrate that overexpression of three transcription factors (Brn2, Ascl1, and Myt1L) can directly convert human fibroblasts into functional neurons under precisely defined conditions (7,8).					
Background Refere	nces	1. Fujii, H. and Hamada, H. (1993) <i>Neuron</i> 11, 1197-206. 2. Schonemann, M.D. et al. (1995) <i>Genes Dev</i> 9, 3122-35. 3. Nakai, S. et al. (1995) <i>Genes Dev</i> 9, 3109-21. 4. Cook, A.L. et al. (2003) <i>J Invest Dermatol</i> 121, 1150-9. 5. Cook, A.L. and Sturm, R.A. (2008) <i>Pigment Cell Melanoma Res</i> 21, 611-26. 6. Shi, G. et al. (2010) <i>PLoS One</i> 5, e13216. 7. Pfisterer, U. et al. (2011) <i>Proc Natl Acad Sci USA</i> 108, 10343-8. 8. Ambasudhan, R. et al. (2011) <i>Cell Stem Cell</i> 9, 113-8.					
Species Reactivity		Species reactivity is d	etermined by testin	g in at least one approve	ed application (e.g.,	western blot).	
-period redering							
Western Blot Buffer		IMPORTANT: For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X					

TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.

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Applications Key	W: Western Blotting IP: Immunoprecipitation IF-F: Immunofluorescence (Frozen) ChIP: Chromatin IP ChIP-seq: Chromatin IP-seq C&R: CUT&RUN C&T: CUT&Tag	
Cross-Reactivity Key	H: Human M: Mouse R: Rat	
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