Max Antibody Max Antibody *Cell Signaling Drders*: 877-616-CELL (2355) orders@cellsignal.com Support: 877-678-TECH (8324) Web: info@cellsignal.com cellsignal.com STrask Lane | Danvers | Massachusetts | 01923 | USA

Applications: Reactivity: Sensitivity: MW (kDa): Source/Isotype: UniProt ID: Entrez-Gene Id: W, IP HMR Endogenous 21 to 22 #P61244 4149 Rabbit **Product Usage** Application Dilution Information 1:1000 Western Blotting 1:100 Immunoprecipitation Storage Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 µg/ml BSA and 50% glycerol. Store at -20°C. Do not aliquot the antibody. Specificity/Sensitivity Max Antibody detects endogenous levels of total Max protein. Polyclonal antibodies are produced by immunizing animals with a synthetic peptide corresponding to Source / Purification residues around Tyr115 of human Max. Antibodies are purified by protein A and peptide affinity chromatography. Background Members of the Myc/Max/Mad network function as transcriptional regulators with roles in various aspects of cell behavior, including proliferation, differentiation, and apoptosis (1). These proteins share a common basic-helix-loop-helix leucine zipper (bHLH-ZIP) motif required for dimerization and DNAbinding. Max was originally discovered based on its ability to associate with c-Myc and found to be required for the ability of Myc to bind DNA and activate transcription (2). Subsequently, Max has been viewed as a central component of the transcriptional network, forming homodimers as well as heterodimers with other members of the Myc and Mad families (1). The association between Max and either Myc or Mad can have opposing effects on transcriptional regulation and cell behavior (1). The Mad family consists of four related proteins; Mad1, Mad2 (Mxi1), Mad3, and Mad4, and the more distantly related members of the bHLH-ZIP family, Mnt and Mga. Like Myc, the Mad proteins are tightly regulated with short half-lives. In general, Mad family members interfere with Myc-mediated processes, such as proliferation, transformation, and prevention of apoptosis by inhibiting transcription (3,4). **Background References** 1. Baudino, T.A. and Cleveland, J.L. (2001) Mol Cell Biol 21, 691-702. 2. Blackwood, E.M. and Eisenman, R.N. (1991) Science 251, 1211-7. 3. Henriksson, M. and Lüscher, B. (1996) Adv Cancer Res 68, 109-82. 4. Grandori, C. et al. (2000) Annu Rev Cell Dev Biol 16, 653-99. **Species Reactivity** Species reactivity is determined by testing in at least one approved application (e.g., western blot). Western Blot Buffer IMPORTANT: For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X TBS, 0.1% Tween[®] 20 at 4°C with gentle shaking, overnight. Applications Key W: Western Blotting IP: Immunoprecipitation **Cross-Reactivity Key** H: Human M: Mouse R: Rat Cell Signaling Technology is a trademark of Cell Signaling Technology, Inc. Trademarks and Patents All other trademarks are the property of their respective owners. Visit cellsignal.com/trademarks for more information. **Limited Uses** Except as otherwise expressly agreed in a writing signed by a legally authorized representative of CST, the following terms apply to Products provided by CST, its affiliates or its distributors. Any Customer's terms and conditions that are in addition to, or different from, those contained herein, unless

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